1. Business intelligence (BI) is a technology-driven process for analysing data and delivering actionable information that assists executives, managers, and employees in making informed business decisions.
2. A business intelligence tool can help you connect various sources of data, clean it up, and transform it into a data model for clear Data Visualization (graphs, charts, etc.) and share it with other users within your organisation. Power BI draws conclusions, results about a particular trend which helps analyst make business decisions.
3. Descriptive analytics answers question what happened. It is process of analysing past and current data to find relationships and trends. It is simplest form of analysis. example include analysing financial statement of a company-finding out if company is in loss or profit, is it making good amount of sales after seeing the graphs.
4. Predictive analytics is using data to predict future event or a trend. Future trend is calculated by taking historical data therefore helping business decisions. This analysis can be done by using machine learning algorithms for eg using regression analysis.
5. Prescriptive analytics answers question on what should be done or what can we do to make it happen. It is process of using data to find the best course of action.eg -include investment decisions which is based on our personal feelings but can be taken by taking algorithms that calculates risk and recommend whether to invest or not.
6. Handling personal finance per month or year by year.

Marketing campaign insights of political elections.

Airport performance insights.

Cancer analytics (tracking recoveries of patient to manage cases)

Reddit(eliminates data bottleneck)